



RESEARCH
TAITO

 TOKYU LIVABLE

台東



A city that carries on Edo culture

Taito City is one of Tokyo's premier tourist destinations. With streets that still retain the atmosphere of the Edo period, it attracts visitors from both Japan and abroad. Redevelopment plans are also underway to improve connectivity between its unique areas. Discover the value of Taito City that is full of charm.



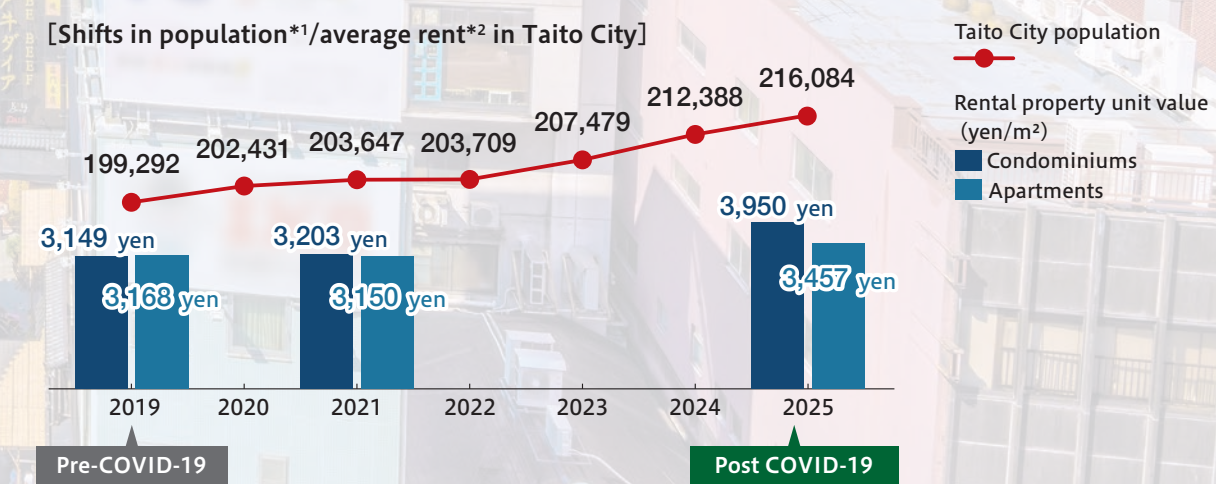
Taito City Project linking Japanese culture to the world

Ueno Area Increasing the city's appeal even further through area connections
 Urban planning is underway to improve mobility in the Ueno Station area. These plans will create connections from this hub of Japanese culture to Asakusa for tourism and Okachimachi for commercial activities, enhancing convenience within walking distance.



*As of April 30, 2026 *Redevelopment information is subject to change
 *See the Ueno Area Urban Development Vision on the Taito City website

Rent increases in Taito City after the end of the COVID-19 pandemic



*1: Created by Tokyu Livable, Inc. based on "Population, Demographic Changes, and Number of Households Based on the Basic Resident Register" from the Ministry of Internal Affairs and Communications (figures current as of January 1 of each year)
 *2: Created by Tokyu Livable, Inc. based on the "Rental Trends in the Tokyo Metropolitan Area" from the Real Estate Information Network for East Japan's REINS data library



Created by Tokyu Livable, Inc., based on real estate transaction price information for pre-owned condominiums, etc. from the Ministry of Land, Infrastructure, Transport and Tourism's Real Estate Information Library (<https://www.reinfolib.mlit.go.jp/>)

Yanaka

Yanaka is a traditional downtown area that's enjoyable to explore on foot and attracts visitors from around the world

Average real estate value per square meter of pre-owned condominiums

| | Ikenohata* |
|-----------------------------|------------------------------|
| 2019 | 1,193,563 yen/m ² |
| 2021 | 1,250,737 yen/m ² |
| 2025 (January to September) | 1,743,648 yen/m ² |

*The number of transactions in Yanaka is too small to calculate the value

Cultural value is increasing through initiatives such as the restoration of traditional houses, and interest from investors in Western countries is rapidly growing.



SPOT Yanaka Ginza

A popular shopping street where visitors can encounter nostalgic Japan, with views from the Yuyake Dandan steps beautifully illuminated by the setting sun.

A 5-min. walk from Nippori Sta. on the JR Yamanote Line and Sendagi Sta. on the Tokyo Metro Chiyoda Line

Ueno

A park where cherry blossoms dance, amid art and history. Immerse your senses in the culture of Ueno

Average real estate value per square meter of pre-owned condominiums

| | |
|-----------------------------|------------------------------|
| 2019 | 975,316 yen/m ² |
| 2021 | 1,054,829 yen/m ² |
| 2025 (January to September) | 1,207,566 yen/m ² |

Ueno serves as Tokyo's northern gateway, offering direct access to Narita International Airport and the Shinkansen, while tourism resources such as Ameya-Yokocho generate strong inbound tourism demand.



SPOT Ueno Park

A World Heritage-listed art museum, along with museums and a zoo, all in one place. A place to relax and stimulate your senses, surrounded by lush seasonal nature such as the lotus blossoms of Shinobazu Pond.

A 1- to 5-min. walk from Ueno Sta. on JR/Tokyo Metro lines and other nearby stations



SPOT Ameya Yokocho

Nicknamed "Ameyoko," this vibrant, bustling shopping street is lined with stalls offering world foods, where you can enjoy street food as you stroll and hunt for bargains.

A 1- to 5-min. walk from Ueno Sta. on JR/Tokyo Metro lines; Okachimachi Sta. on the JR Yamanote Line/Keihin Tohoku Line; and Ueno-hirokoji Sta. on the Tokyo Metro Ginza Line

Asakusa

Exciting street leading to the shrine from Kaminarimon Gate. Asakusa, a stylish district that symbolizes the spirit of Edo

Average real estate value per square meter of pre-owned condominiums

| | |
|-----------------------------|------------------------------|
| 2019 | 1,022,692 yen/m ² |
| 2021 | 916,200 yen/m ² |
| 2025 (January to September) | 1,166,844 yen/m ² |

Asakusa attracts tourists from around the world, creating strong demand for hotels and shops. The area offers solid potential for stable rental income and high investment returns.

SPOT

Sensoji Temple



This tourist destination attracts around 30 million visitors a year from across Japan and around the world. Kaminarimon Gate, with its huge paper lantern, is globally recognized as a symbol of Japanese tourism.

A 5-min. walk from Asakusa Sta. on the Tobu Skytree Line, Tokyo Metro Ginza Line, Tsukuba Express, and Toei Asakusa Line



SPOT Sumida River

Popular among tourists for its traditional Japanese houseboats and modern water buses. Crossing the Azuma Bridge also takes you to Tokyo Skytree.

A 3- to 5-min. walk from Asakusa Sta. on the Tokyo Metro Ginza Line, Toei Asakusa Line, and Tobu Skytree Line



Kuramae/Matsugaya

Art district where craftsmanship and individuality thrive. Kuramae, the Brooklyn of Tokyo

Kuramae is attracting a growing number of young people and creators, with its mix of stylish shops and artisan culture. The area is experiencing remarkable rapid brand growth.

Average real estate value per square meter of pre-owned condominiums

| | Kuramae | Matsugaya |
|-----------------------------|------------------------------|------------------------------|
| 2019 | 927,096 yen/m ² | 880,026 yen/m ² |
| 2021 | 1,017,162 yen/m ² | 943,120 yen/m ² |
| 2025 (January to September) | 1,592,380 yen/m ² | 1,016,183 yen/m ² |

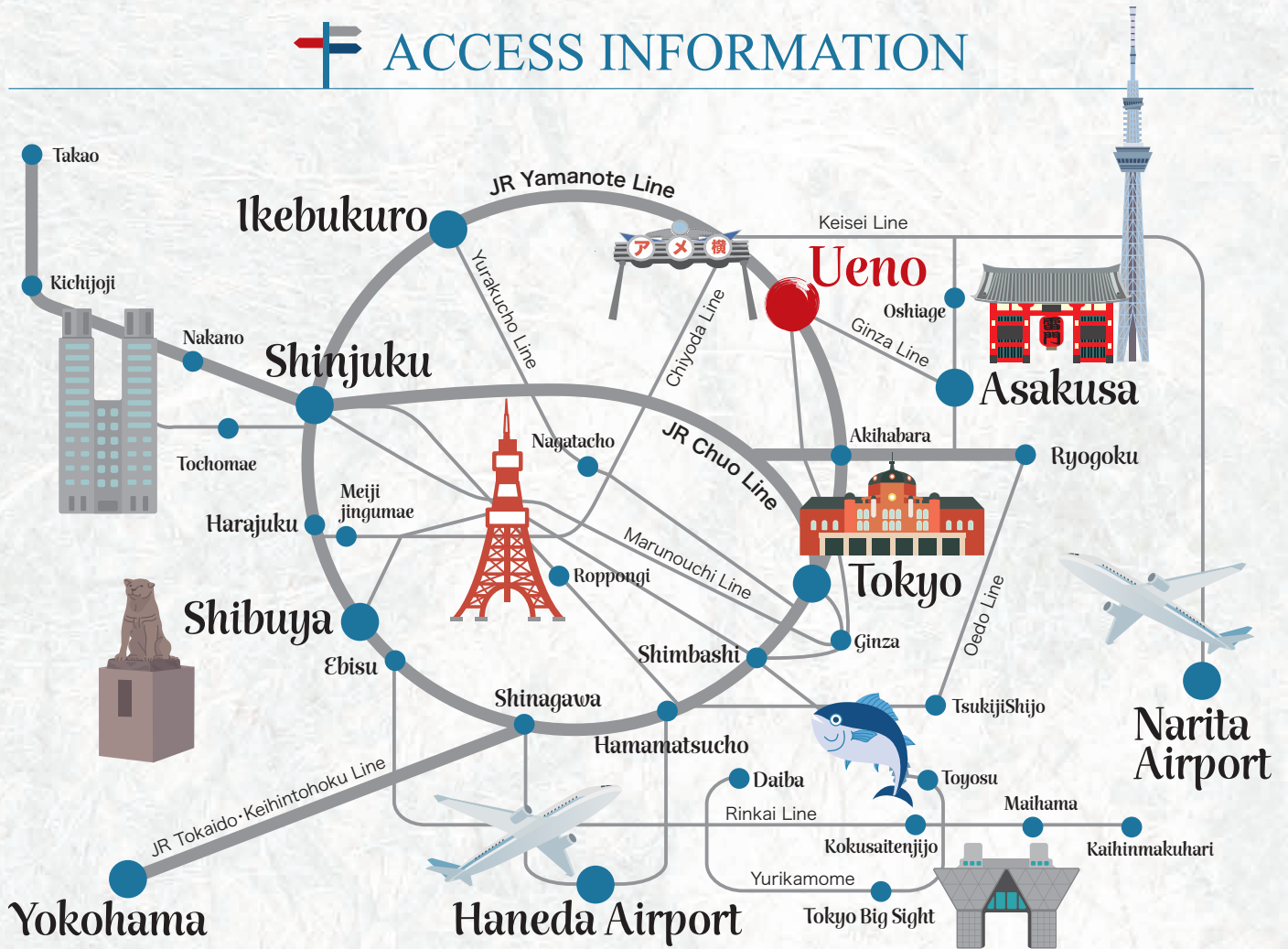
SPOT Kappabashi Kitchenware Town

Japan's largest kitchenware street with a history spanning over a century. People from around the world admire the cooking utensils and tableware trusted by professionals.

A 6-min. walk from Tawaramachi Sta. on the Tokyo Metro Ginza Line and Iriya Sta. on the Tokyo Metro Hibiya Line; and a 5-min. walk from Asakusa Sta. on the Tsukuba Express



ACCESS INFORMATION



Information on major routes from Ueno Station

| | | | |
|----------------|---|----------------------------------|--|
| Shinjuku Sta. | 26 min. direct (JR Yamanote Line) | Akihabara Sta. | 4 min. direct (JR Yamanote Line) |
| Shibuya Sta. | 30 min. direct (Tokyo Metro Ginza Line) | Asakusa Sta. | 5 min. direct (Tokyo Metro Ginza Line) |
| Ikebukuro Sta. | 17 min. direct (JR Yamanote Line) | Yokohama Sta. | 34 min. direct (JR Ueno-Tokyo Line) |
| Roppongi Sta. | 30 min. direct (Tokyo Metro Hibiya Line) | Haneda Airport Terminal 1-2 Sta. | 44 min. (transfer to the Keikyu Main Line Limited Express (KAITOKU) at Shinagawa Sta., JR Ueno-Tokyo Line) |
| Shinjuku Sta. | 15 min. direct (JR Ueno-Tokyo Line Rapid Service) | Narita Airport Terminal 1 Sta. | 81 min. (transfer to the Toei Asakusa Line Access Express at Asakusa Sta., Tokyo Metro Ginza Line) |
| Ginza Sta. | 12 min. direct (Tokyo Metro Ginza Line) | | |
| Tokyo Sta. | 5 min. direct (JR Ueno-Tokyo Line Rapid Service) | | |

*Times shown refer to the time required during weekday commuting hours. They include transfer/wait time.



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